

# 2022

## Annual Report



 **jfs** Supporting Families & Seniors.  
Alleviating Hunger.  
Improving Mental Health.

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For 150 years, JFS has provided children, adults, and seniors in the St. Louis region with the supports they need to lead vibrant, healthy lives.

Through a comprehensive range of services, JFS helps seniors remain independent and connected to the community, reduces hunger, and empowers children to thrive. JFS serves people in need, inclusive of all ages, races, religions, ethnicities, genders, sexual orientations, and abilities.

### Mission

Inspired by the Jewish tradition to make the world a better place, JFS empowers and supports people in need to meet their challenges.

### Vision

All people in the greater St. Louis area will be healthy and productive. JFS understands people and families holistically and provides comprehensive services — through multiple points of entry — to effectively address the complex needs of individuals and families. Services are provided at reduced cost or free of charge to make high-quality care accessible to all.

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## Whether providing nutritious food, supporting a family through tough times, or helping older adults remain connected, community is always at the heart of what we do.

This past year, JFS moved our mission forward to empower and support our neighbors – and we couldn't have done it without you. With your support in 2022, JFS provided:

- ▶ Nutritious and fresh food to more than **19,500** individuals.
- ▶ Financial assistance to **147 families** totaling over \$177,000.
- ▶ Body and internet safety training to **34,814** children in 150 St. Louis schools.
- ▶ Mental healthcare to **927 families** and individuals.
- ▶ In-home support, case management, and community connection to **1,714** older adults.

As the cost of groceries, healthcare, and essential goods continued to climb in 2022, the JFS Board of Directors and staff focused on helping our community find stability.

In 2022, the number of new families who received support from the Pantry continued to rise, with an average of 197 new families each month. Volunteers, donors, and community partners made it possible for us to serve 30% more people this past year, compared to 2021.

JFS was one of 13 organizations chosen by United Way of Greater St. Louis to pilot the United for Families (UFF) Program, which supports stability across all areas of a family's life – finances, employment, and education for children.

Additionally, JFS' Child Abuse Prevention Program implemented a new "Train the Presenter" model, a tremendous effort that steers us toward our goal of providing preventive education to more than 50,000 children, caregivers, and educators by 2025.

2022 brought with it new challenges. Through it all, you made it possible for JFS to do what we do best: empower our community to thrive.

Thank you for being our partner in this work,



  
**Brian Braunstein**  
 President



  
**Miriam Seidenfeld**  
 Chief Executive Officer



## SUPPORTING FAMILIES AND SENIORS

JFS staff understand people holistically and provide comprehensive services, through multiple points of entry, to address the complex needs of individuals and families.

**OLDER ADULT SERVICES** help adults 60+ develop and implement individualized care plans, so they can live safely and independently in their community.

### ▶ Albert's Story

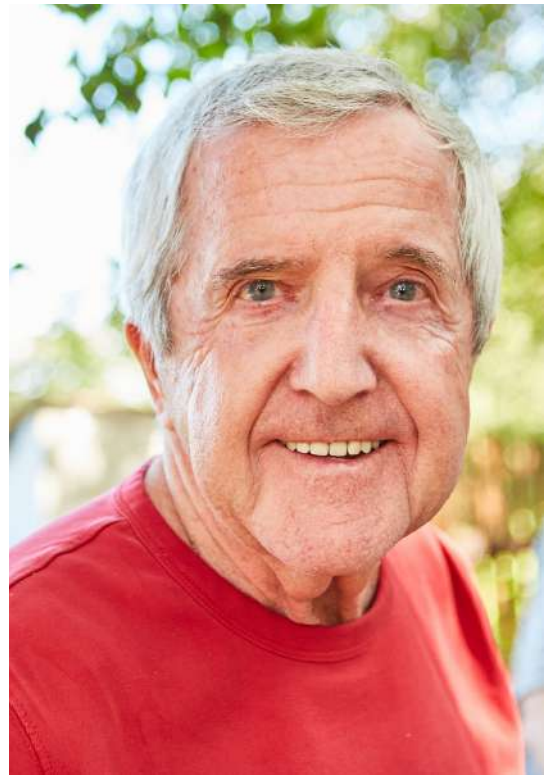
A retired Army veteran, Albert had dedicated his life to helping others. But when the 68-year-old was hospitalized for coronary artery disease, he was the one in need of care.

Albert called the ElderLink phone line and was connected to a JFS case manager. He was in fragile health and needed assistance caring for his home. He revealed to the case manager that he was struggling financially and would often have to choose between paying for rent or groceries.

The JFS case manager connected Albert with the Harvey Kornblum Jewish Food Pantry, which supplied him with fresh produce and whole grains to manage his cholesterol. She worked with a local organization to equip Albert with a free blood pressure monitor to keep an eye on his health.

With his case manager's support, Albert found a subsidized apartment that was only a few blocks away from his synagogue. After helping Albert apply for the Low-Income Energy Assistance Program to pay for his utility bills, the case manager worked with Housing Options Provided for the Elderly (HOPE) to cover the cost of the deposit and first month's rent.

After a year of working with his case manager, Albert feels like himself again. He's comfortable in his new home and has the energy to continue doing what he loves most – helping his community.



# 190,659

hours of in-home services  
provided to keep older adults  
safe and comfortable

# 645

individuals connected via  
phone to resources and  
services by the ElderLink  
referral specialist

# 511

older adults developed  
meaningful community  
connections through  
St. Louis NORC

## CHILD ABUSE PREVENTION PROGRAM (CAPP)

Child abuse prevention education teaches children, educators, and caregivers about body safety, the warning signs of abuse, and safe internet skills.

**34,814 children**  
**in more than 150**  
**St. Louis schools**  
**received CAPP**  
**education in 2022**



### ► CAPP website launched

JFS launched our first-ever CAPP website portal for caregivers and facilitators. Through the website, individuals can access developmentally appropriate resources, including scripts, surveys, and interactive videos to help children practice safety skills in the classroom and at home.



### ► Train the Presenter

JFS' new Train the Presenter program coaches teachers and school counselors to provide CAPP presentations at their schools using resources available through the website portal. The initiative increased the number of students reached in 2022 by more than 4,000.

## FINANCIAL ASSISTANCE

When individuals and families experience challenges, financial assistance case managers are available to connect them to community resources, develop a plan of action to reach financial stability, and pay for basic living expenses, such as housing, utilities, and medical costs.

### ▶ Shoshanna's Story

Shoshanna awoke to the sound of water pouring into her St. Louis home. Walking across the hall to the kitchen, she noticed sewage water had swept through her basement and up to the first floor. She woke up her mother, husband, and one-year-old son, and they made their way to a neighbor's home.

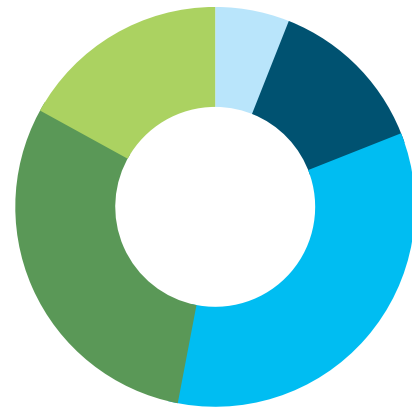
The family returned home the next morning. What they found was worse than they imagined. Their belongings, including their vehicles, were damaged beyond repair. The carpet was soaked, and the floorboards were caving in. Precious family possessions and memories were lost, including letters and irreplaceable photographs of Shoshanna's grandparents, who survived the Holocaust.

Unsure of their future, they turned to JFS for support. Within a week of losing their home, the family was provided with groceries and financial assistance for clothing and diapers for their son. When their home became habitable, the JFS case manager worked with Shoshanna to temporarily cover their rent and utility bills.

Working together, Shoshanna and the case manager were able to get the family back on their feet. No longer did Shoshanna have to worry about where her family would sleep or how they'd pay for food; instead, she could focus on caring for her family and rebuilding their home.



**\$177,000**  
in financial assistance  
distributed to 147 families



#### Financial Assistance Distribution

- ▶ Rent/mortgage 34%
- ▶ Utilities 30%
- ▶ Education 17%
- ▶ Medical Expenses 13%
- ▶ Other 6%

## ALLEVIATING HUNGER

THE HARVEY KORNBLUM JEWISH FOOD PANTRY is the largest food pantry in the St. Louis region. Together with our network of partners, we provide seven to 10 days of food to individuals and families each month.

### ▶ Ahmed's Story

Ahmed had worked as a civil engineer back home in Pakistan. In 2022, he left the country with his young family in search of a new beginning. During their first months in St. Louis, the family had to learn how to do everything – from shopping at American grocery stores to navigating the doctor’s office.

Despite landing a job at a local shipment factory, Ahmed could barely cover the cost of groceries and essentials. He wasn’t used to asking for help – back in Pakistan, his family lived a comfortable life.

With the help of a coworker, Ahmed and his wife Irha made their first trip to the Harvey Kornblum Jewish Food Pantry. When it came time to register, Ahmed panicked – neither he nor Irha spoke much English. But with a little help from Google Translator, the Pantry was able to register Ahmed’s family and provide them with fresh food that day.

Ahmed felt the weight of the world lifted off his shoulders. He and Irha were pleased by the variety of fresh fruit, protein, and canned goods available at the Pantry. During their most recent visit to the Pantry, Irha shared that the spices she received from the pantry – cumin, coriander, and cinnamon – reminded her of dinners shared with family back home.



**19,621**

individuals received nutritious and fresh food from the pantry

**12,815 hours**

of service provided by volunteers



**Pantry Clients By Age**

- ▶ Ages 18 and younger 29%
- ▶ Ages 19-54 39%
- ▶ Ages 55 and older 32%



## IMPROVING MENTAL HEALTH

### JFS IS A LEADER IN MENTAL HEALTHCARE.

We provide high-quality services, including diagnostic testing, counseling, and psychiatry, at reduced cost or free of charge. Our team of expert clinicians help children, adolescents, and adults adjust to life's challenges and changes and improve their quality of life.

### ► Layla's Story

Layla is a bright seven-year-old with a vibrant imagination. She could entertain herself for hours, but her father recognized that she had difficulty staying focused – and he wasn't the only one who noticed.

At school, Layla struggled to follow instructions and would become defiant when her attention was redirected. Her teacher suggested she get tested for Attention Deficit/Hyperactivity Disorder (ADHD) and recommended JFS.

After speaking to Layla's parents, the JFS psychological examiner spent time getting to know Layla. They bonded over Pokémon and their mutual love of koalas. Layla was immediately at ease.

The JFS psychological examiner assessed Layla's behavior. She exhibited common ADHD symptoms, such as avoiding tasks that required focus and appearing distracted. The examiner referred Layla to a JFS counselor, who could help Layla and her parents manage her ADHD.

Today, Layla and her parents continue to visit their JFS therapist. While Layla is discovering ways to regulate her emotions, her parents are learning strategies to support her. It's taken a lot of time and patience, but with the help of the JFS therapist, Layla and her parents are developing a strong and healthy relationship.



# 927

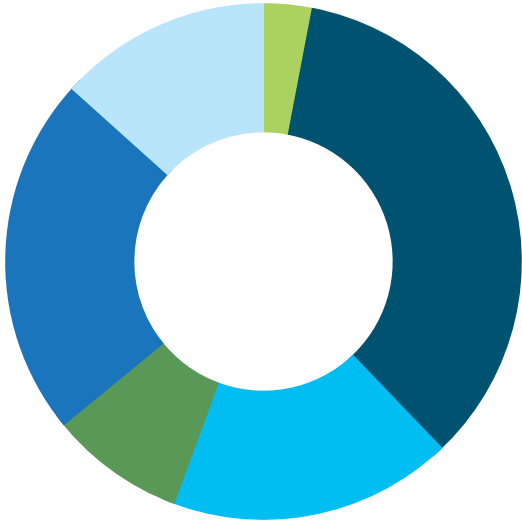
families and individuals  
developed the skills to improve  
relationships, manage worry,  
and heal trauma

# 334

students in St. Louis County  
received individual or group  
counseling from JFS  
school-based counselors



# FINANCIAL REPORT



## Revenue

▶ Contributed Income	\$2,290,167	35%
▶ Tax Credits & Gov't Grants	\$1,485,936	23%
▶ Jewish Federation of St. Louis	\$1,169,487	18%
▶ Other	\$877,627	13%
▶ United Way of Greater St. Louis	\$555,739	8%
▶ Earned Income	\$197,344	3%

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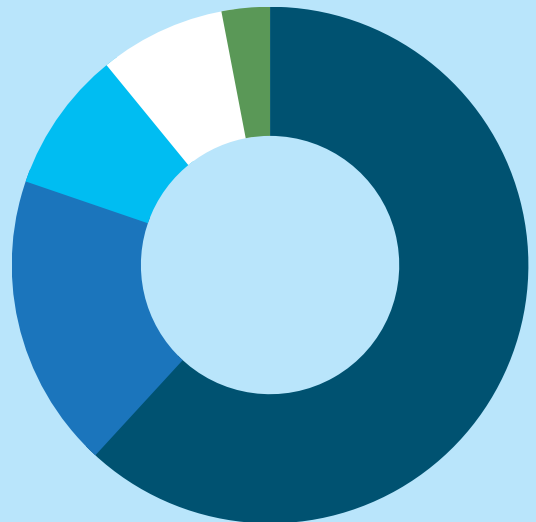
**TOTAL** **\$6,576,300**

## Expenses

▶ Salaries & Benefits	\$3,525,993	62%
▶ Programs	\$1,050,598	18%
▶ Other	\$504,274	9%
▶ Occupancy	\$450,252	8%
▶ Financial Assistance	\$172,142	3%

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**TOTAL** **\$5,703,259**



# THANK YOU DONORS!

Your generous support empowers our community to thrive.

## \$100,000+

The Milford and Lee Bohm  
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Eveline Hoffman Estate  
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# JFS helps St. Louisans live healthy, vibrant lives.

**Care Connect**  
**314-993-1000**

To access JFS services, call the Care Connect phone line. You will reach a knowledgeable and experienced staff member who will connect you with JFS services or a care manager and provide you with guidance, referrals, and information. JFS assists all callers, inclusive of age, race, religion, gender identity, sexual orientation, and physical and cognitive ability.



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